

Build your own permanent jewelry price menu

Example tiers from Bezelel & Co. are not market rates. Customize based on your actual costs.

Your three tiers

CLASSIC Starting price: \$_____ Includes: _____

SIGNATURE Starting price: \$_____ Includes: _____

PREMIUM Starting price: \$_____ Includes: _____

Menu extensions

Anklet add-on: \$_____ Hand chain: \$_____ Necklace: \$_____

Connector: \$_____ Reweld: \$_____ Permanent ring: \$_____

Optional ready-made sets: _____

Cost check

Cost per foot of chain: \$_____ Average length in inches: _____

Findings and consumables: \$_____ Payment fee: _____%

Event allocation per sale: \$_____ Labor value per sale: \$_____

Desired margin: _____% Suggested retail: \$_____

Example to study, not copy

Bezelel & Co. sample event menu included \$50 classic bracelets, \$60-70 premium bracelets, a +\$10 anklet adjustment and +\$15 connectors. Your costs and customers should determine your own prices.

Online companion

Make a full-size printable sign at <https://www.bezelelandco.com/tools/price-menu-builder/>