

Apartment community event pitch kit

Copy the message, adapt it to the building, and send a professional one-page offer.

Email subject

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Editable email

Hi [Community Manager],

I'm [Your Name], founder of [Your Business]. I offer on-site permanent jewelry experiences and thought it could be a fun, memorable addition to your resident events calendar.

I bring my own professional setup, a clear pricing menu, and a streamlined process for guests. We can discuss resident-pay, host-sponsored, or guaranteed-minimum formats depending on your community budget.

Would you be open to a quick conversation about upcoming dates and logistics? I would be happy to send photos, insurance information, and a simple event proposal.

Thank you,

[Name] | [Business] | [Website] | [Phone or email]

Your one-page proposal fields

Event length: _____ Estimated resident appointments: _____

Host price or minimum: _____ Guest starting price: _____

Deposit/cancellation terms: _____

Space and electricity needs: _____

Insurance and safety requirements: _____

Follow-up ideas

☐ Follow up once politely if there is no reply.

☐ Personalize the second message with a specific seasonal resident-event idea.

☐ After the event, send approved photos and ask about future opportunities.